

[Home /](#)

Cookie Policy

Certex Lifting LTD cookie policy

This cookie policy applies to Certex Lifting LTD use of cookies on our website. This cookie policy describes what kind of cookies we use on the website, the purpose of each cookie, how long we store them and how you can block or delete cookies.

If you wish to receive information in your local language, please contact us at info@certex.co.uk.

What is a cookie?

A cookie is a small text file that may be placed on your device (e.g. computer, smartphone or tablet) when you visit a website. Cookies are used to allow websites to function more efficiently and to collect information to the owner of a website.

Read more about cookies at the [Information Commissioner's Office \(ICO\)](#) just click on the link or search on their website 'cookies'.

What do we use cookies for?

Some of the cookies Certex Lifting LTD is using are strictly necessary and essential to make the website work correctly and to enable you to move around the website and use its features. You are not required to approve our use of strictly necessary cookies since they are required in order for us to provide the website.

The website also uses cookies which allow us to optimise the performance of the website's features, to improve your experience of the website, to make the website easier to use and to better tailor the website to your interests and needs. Further, we use cookies to compile anonymous and aggregated statistics that allow us to understand how our users use the website and to help us improve.

What types of cookies do we use?

There are three types of cookies on the website:

- [Session cookies, i.e. cookies which are temporarily saved only during your visit to our website. Such cookies are for example used to identify which language that you have chosen. Session cookies are deleted when you close your web browser.]
- [Persistent cookies, i.e. cookies which save a file for an extended period on your device. Such cookies are for example used with functions which describe what information is new since you last visited the website. How long the cookie remains on your device will depend on the duration or "lifetime" of the specific cookie, as well as on your browser settings.]
- [Third party cookies, i.e. cookies that belong to domains different from the one shown in the address bar. Third party cookies open up for potential tracking of the user's browsing history.]

The table below sets out the specific cookies that are used on our website, the purpose of each cookie, which information the cookie stores, whether it is a session cookie, persistent cookie or third party cookie, how long the cookie will be stored and whether any information from the cookie will be transferred to another company or organisation.

[Find out how to prevent or delete cookies here.](#)

[How we collect data in Google Analytics.](#)

[How we collect data in Live Chat.](#)

Cookie	Purpose	Stored Data	Duration	Sharing
__cfduid	Used by the content network, Cloudflare, to identify trusted web traffic.	It does not correspond to any user ID in your web application, and does not store any personally identifiable information.	1 year	Tawk.to
_dc_gtm_UA-#	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page.	This cookie does not store any user information.	Session	Google Tag Manager
_gat	Cookie that is used to throttle the request rate - limiting the collection of data on high traffic sites.	This cookie does not store any user information.	Session	Google Analytics - used to improve your experience of the website
_ga	These cookies are used to distinguish unique users by assigning a randomly generated number as a client identifier.	Client Identifier (Anonymously identifies a browser instance.)	2 years	Google Analytics - used to improve your experience of the website
_gid	These cookies are used to distinguish unique users by assigning a randomly generated number as a client identifier.	Client Identifier (Anonymously identifies a browser instance.)	Session	Google Analytics - used to improve your experience of the website

collect	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels	Anonymous user information	Session	Google Analytics
__tawkuid	Unclassified		179 days	Tawk to
ss	Unclassified		Session	Tawk to
Tawk_57d8ea2260afd7233b89deb	Unclassified		179 days	Tawk to
TawkConnectionTime	Unclassified		Session	Tawk to
tawkUUID	Unclassified		179 days	Tawk to
PHPSESSID	Session ID: Identifying users to Pimcore for cart and quote handling.	Session ID	Session	No
cart_timeout	Used on the client side to determine if the session has been changed. This is used to keep track of the cart quantity.	Hashed Session ID	Session	No
cookie_consent	To remember if the cookie consent popup has been closed by the user.	Whether the cookie popup has been closed.	365 days	No
algoliasearch-client-js	To determine which Algolia hosts are up and which timeout to use.	Algolia application ID, hostsIndexes and timeoutMultiplier.	Until cleared in or by the browser.	Yes, used by Algolia to determine the Application ID and which hosts to use.
cart_count	Holds the cart quantity on the client side.	Hashed Session ID and Cart quantity.	Until cleared in or by the browser.	No